

# **Newsletter tool with SuperMailer®**

# Newsletters - that arrive and please!

Newsletters reach your customers when they are personalised and fit the target group. Two professionals work together with the SuperMailer integration: PC CADDIE provides data comes from PC CADDIE, while SuperMailer ensures the good appearance and safe and secure delivery, all from a single source and without ongoing costs.

# **Facts**

#### **Services:**

- Unlimited dispatch of address data
- Customised creation and editing of templates any number of HTML templates, FTP upload
- Sending reports
- Send attachments
- Integration of a wide range of data from PCCADDIE such as address data, accounting data, tournament data
- Automatic newsletter cancellation (for users of the PCCADDIE://online Module)

## Third-party software licence

• SuperMailer® "Professional Unlimited" licence

## **Prerequisites:**

• List itemComplex customer management

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