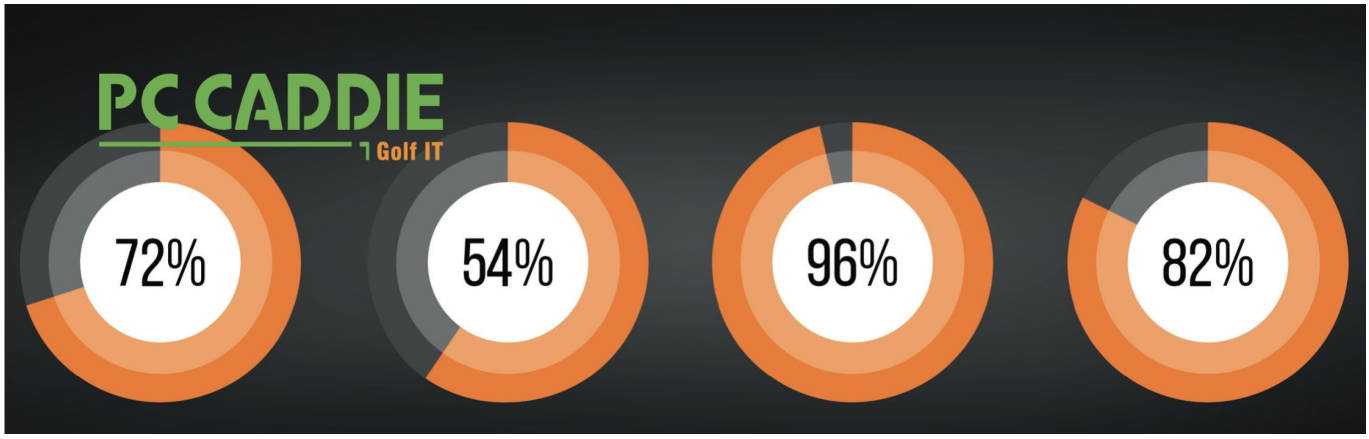


Management Report

PC CADDIE provides support in business matters

From your turnover and receipt data, such as green fee sales, pro shop, catering, club fees, tournaments, booked rounds of golf or ball purchases, this analysis tool provides meaningful reports and thus helps with important business issues. Without administration, PC CADDIE prepares the data for independent interpretation summarises the figures into reports and, thanks to a uniformly predefined standard, offers comparison options within the golf industry. With this tool close the gap for which you previously had to perform time-consuming Excel calculations by hand and leads you to automated reports.

Facts

Services:

- Analysis tool with daily exact values and diagrams for comparison and development in the: Economic sectors: Turnover (fees, green fees, driving range, pro shop, restaurant, hotel, etc.) | Golf rounds (tournament / private rounds, members / guests, local / online bookings) | Course utilisation (according to available tee times, with utilisation rate) | Membership figures (entries, exits, age structure, gender) * Management report starters
- Management-Report Starter Automatic account definition according to existing accounts, comparison period set to week, month, year | Display turnover: „actual“ and „previous year“ | Display membership figures: graphically in groups
- Management report professional Account areas: free choice | Comparison periods: free choice | Automatic mail report: free choice Special requirements see below) | Display turnover: freely definable with sub-areas | Display golf rounds: graphical, members/GF/tournaments with course distribution | Display course utilisation: graphical by time and weekdays with utilisation rate

Requirements:

- PCCADDIE Customer ManagementBusiness, PCCADDIE Timetable to determine the booked rounds of golf, online invoicing for the automatic e-mail report
- Consent/data protection agreement: we store the data in an externally secured database for the

purpose of analysis, comparison with the previous year and the sector.
- Only data managed in PC CADDIE, booked sales and services can be collected and totalled. Additional manual data input from external data sources is possible.