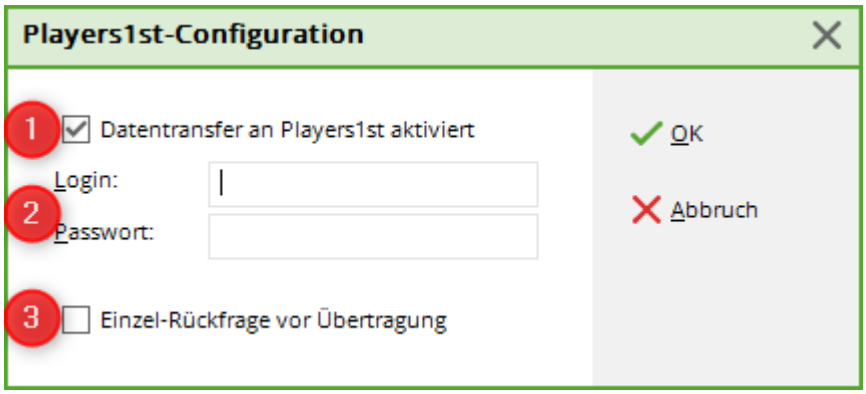
Interface "Players 1st"

Jakob Buksted from Denmark, together with the national golf association, developed a comprehensive tool for surveying members and green fee players, i.e. a player satisfaction questionnaire system. From the PC CADDIE side, we provide an interface that transmits the players' e-mail address and basic data (surname, first name, club) to the organisation in Denmark, which in turn contacts the player to integrate them into the survey. However, the prerequisite for this is that the players' e-mail addresses are stored.

It is important here that the information is only transferred to Players 1st if a green fee is also printed. If only something is sold (e.g. from the shop), no survey is currently transmitted. However, this is to be changed.

Activation of the interface

If the interface is activated for the first time, the login data is entered with the help of a macro. Please contact PC CADDIE Support for this.



1. Tick the box to activate Players 1st
2. You will receive your login and password from Players 1st
3. If you tick this box, each guest will be asked (when the green fee is sold) whether their data should be transmitted. (Data protection)

For guests

When the green fee is printed, the surname, first name and e-mail address are sent to Players First. The following window appears when you tick the 3rd box:

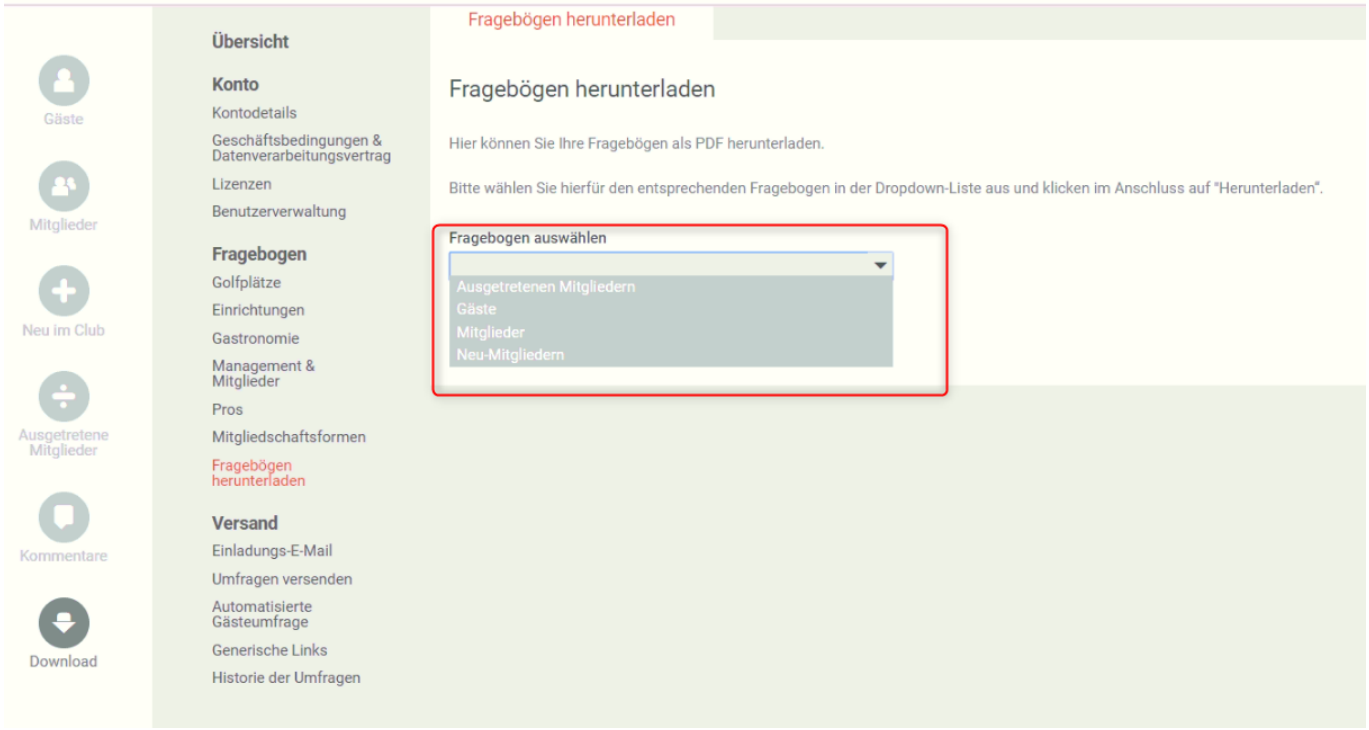


If the „Save change of email address“ tick is set, PCC saves this email address for this person in the data record.

The guest will then promptly receive an e-mail from Players First with the survey. If 5 or more guests have completed the survey, the results are displayed in the dashboard.

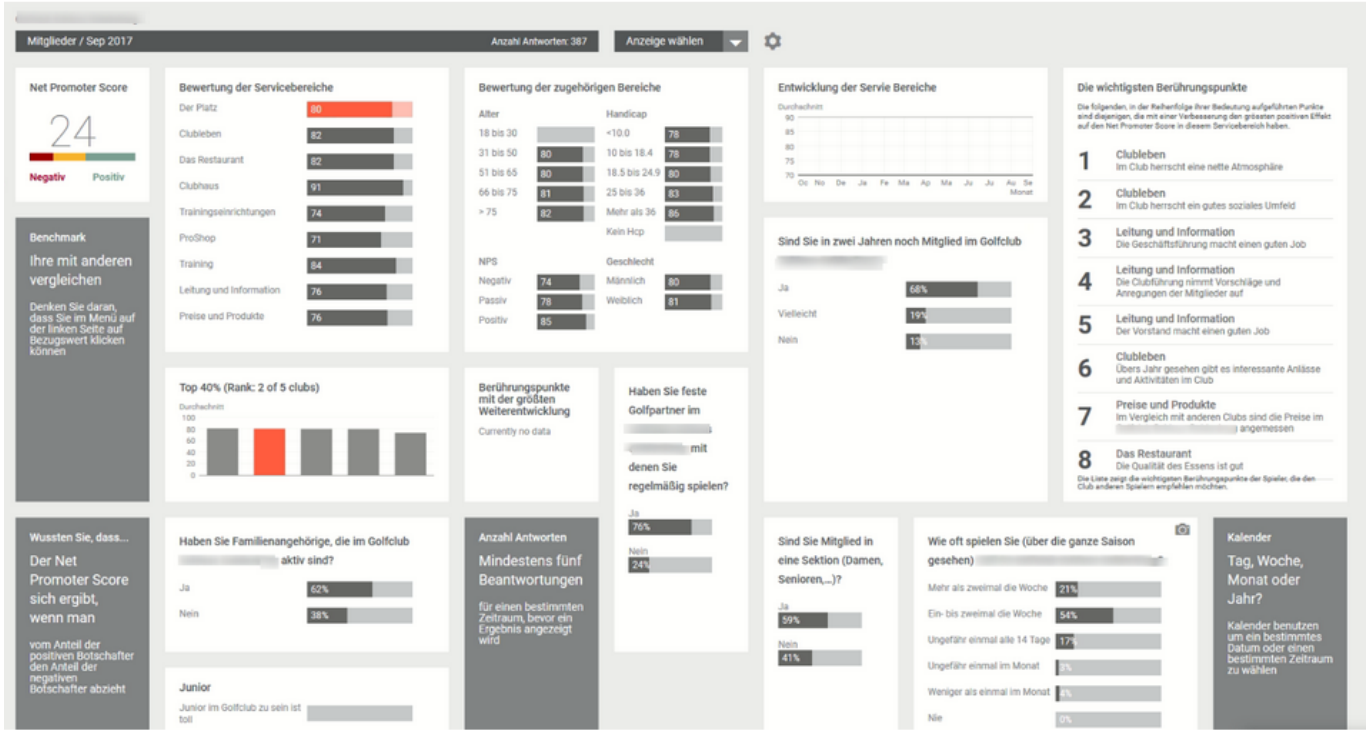
For members

The member list is uploaded to Players First via Excel list and then the survey is sent by e-mail. There are different groups of members: new members -, all members, resigned members -.



"Players 1st" Dashboard

The Players First dashboard for the clubs looks like this:



The club decides for its members how often they receive a Players 1st questionnaire. Once the questionnaires have been completed for the first time, the evaluation can be viewed using the graphic.

The DGV will also support Players 1st from 2019 with campaigns in the clubs, and we will also provide the direct interface in Germany. Installation of the interface is carried out by the PC CADDIE support team. The interface is associated with annual costs. If you are interested, please contact our support team at support@pccaddie.com

"Players 1st" automated interface

It is possible to automatically start a daily query of the product groups sold via a background service and send it to Players 1st. For example, pro shop and restaurant visits as well as the range can also be recorded. Groups of people can be individually defined for the query. Please note, however, that the e-mail addresses required by Players 1st to send the questionnaires are not always available from guests.

To set up the background service, we need an order confirmation from Players 1st and the following information:

1. From which account area should the query be created
2. Which group of people should receive the questionnaire
3. The purchase of which product groups should trigger the enquiry
4. Your access data for Players 1st