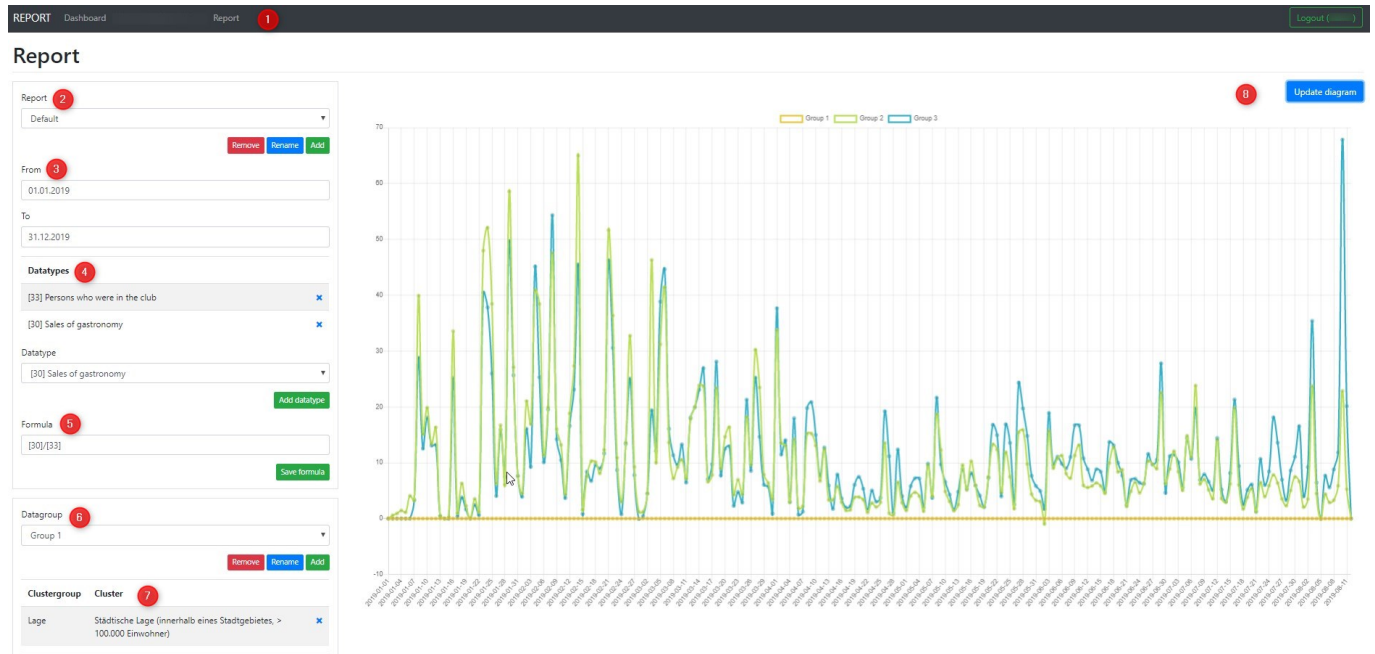# Business Report

The business report is a database in which anonymised management report data from several systems is summarised and made available for evaluation. IMPORTANT: all fields must be selected in order to obtain a result!

1: The possible selection options per user are listed in the header: DASHBOARD, REPORT, CLUBS, CLUSTER

2-Report: Templates/reports can be created here for quick access to regular reports

3-Date: Selection of the date range for the evaluation

4-Data type: Selection of data and thus analyses for the report

Datatype

Persons who were in the club ▼

Age average
Courses benchmark
Number of 18 hole competitions
Number of 9 hole competitions
Number of 9 hole competitions with handicap
Number of 9 hole competitions with handicap
Number of female members
Number of guest rounds in 18 hole competitions
Number of guest rounds in 9 hole competitions
Number of juniors
Number of lost members
Number of male members
Number of member rounds in 18 hole competitions
Number of member rounds in 9 hole competitions
Number of members
Number of members that are organisations
Number of members with a full right to play
Number of members with a limited right to play
Number of new members
Number of rounds in 18 hole competitions

Clustergroup

Number of member rounds in 9 hole competitions
Number of members
Number of members that are organisations
Number of members with a full right to play
Number of members with a limited right to play
Number of new members
Number of rounds in 18 hole competitions
Number of rounds in 9 hole competitions
Number of seniors
Other sales
Persons who were in the club
Persons who were in the club counted by competitions
Persons who were in the club counted by rounds
Persons who were in the club counted by sales
Sales of contribution
Sales of driving range
Sales of gastronomy
Sales of greenfee
Sales of hotel
Sales of proshop

5-Formula: The previously selected DATATYPS can be brought into relation with the formula field. In the screenshot, for example, „persons who were in the club" and „sales of gastronomy" are subtracted using the formula „[30]/[33], so that the „turnover per visitor" is calculated. **IMPORTANT**If you do not want to use a formula, the number of the selected data type must still be entered in the field, otherwise no values will be displayed. For example, "[33]„ if you only want to see the data „persons who were in the club".

6-Datagroup: This selection can be used to define different groups from the CLUSTERs that can be compared with each other in a report. The CLUSTER selection includes all options that are filled in by the systems during configuration.

7-Clustergroup: Definition of the CLUSTER for the evaluation, also possible in connection with different groups (see „5")

Clustergroup

Anzahl der Spielbahnen	▾

Anzahl der Spielbahnen
Gastronomie
Gastronomie - Sitzplätze Terrasse
Gastronomie - Sitzplätze Überdacht
Hotel
Hotel - Zimmer
Jahr der Eröffnung
Kurzplatz
Lage
Postleitzahl
Proshop
Rechtsform
Übungseinrichtungen - Anzahl Abschläge

8-Update diagram: To display the data, the „Update Diagram" button must be selected

The „course benchmark" report is calculated as follows:

mgmtrep_rundenberechnung_v2.pdf