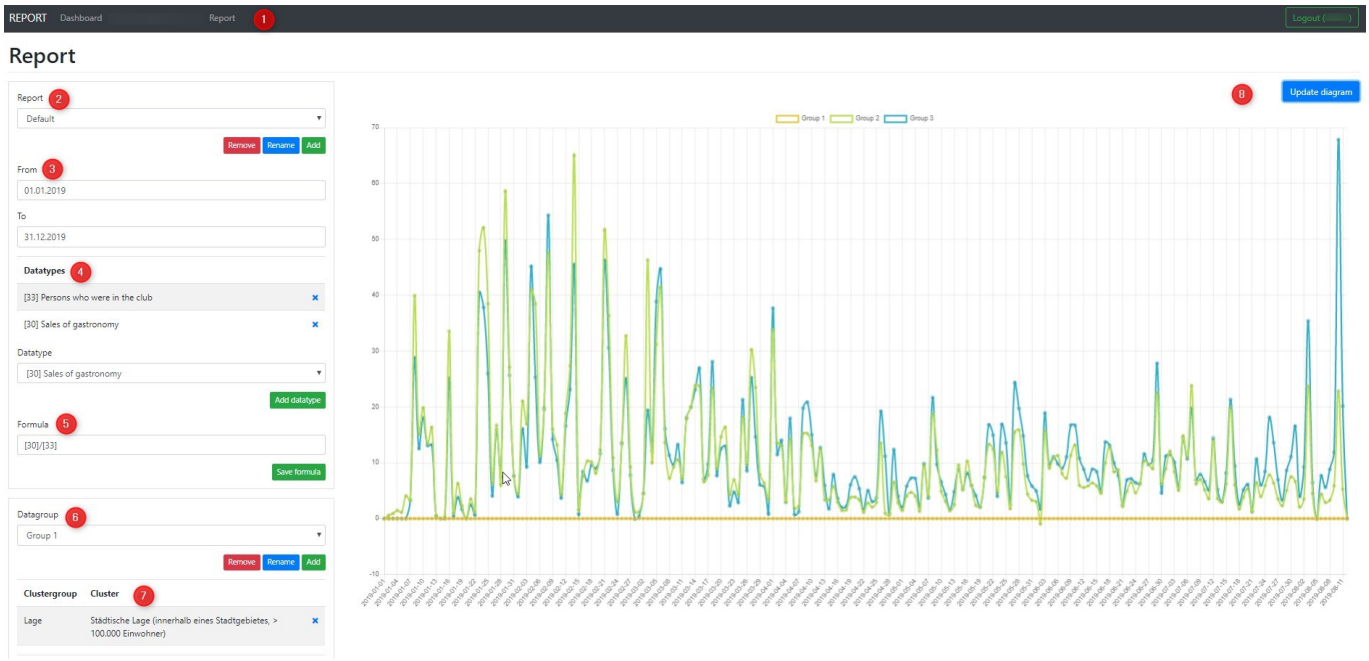
Business Report

The business report is a database in which anonymised management report data from several systems is summarised and made available for evaluation. IMPORTANT: all fields must be selected in order to obtain a result!

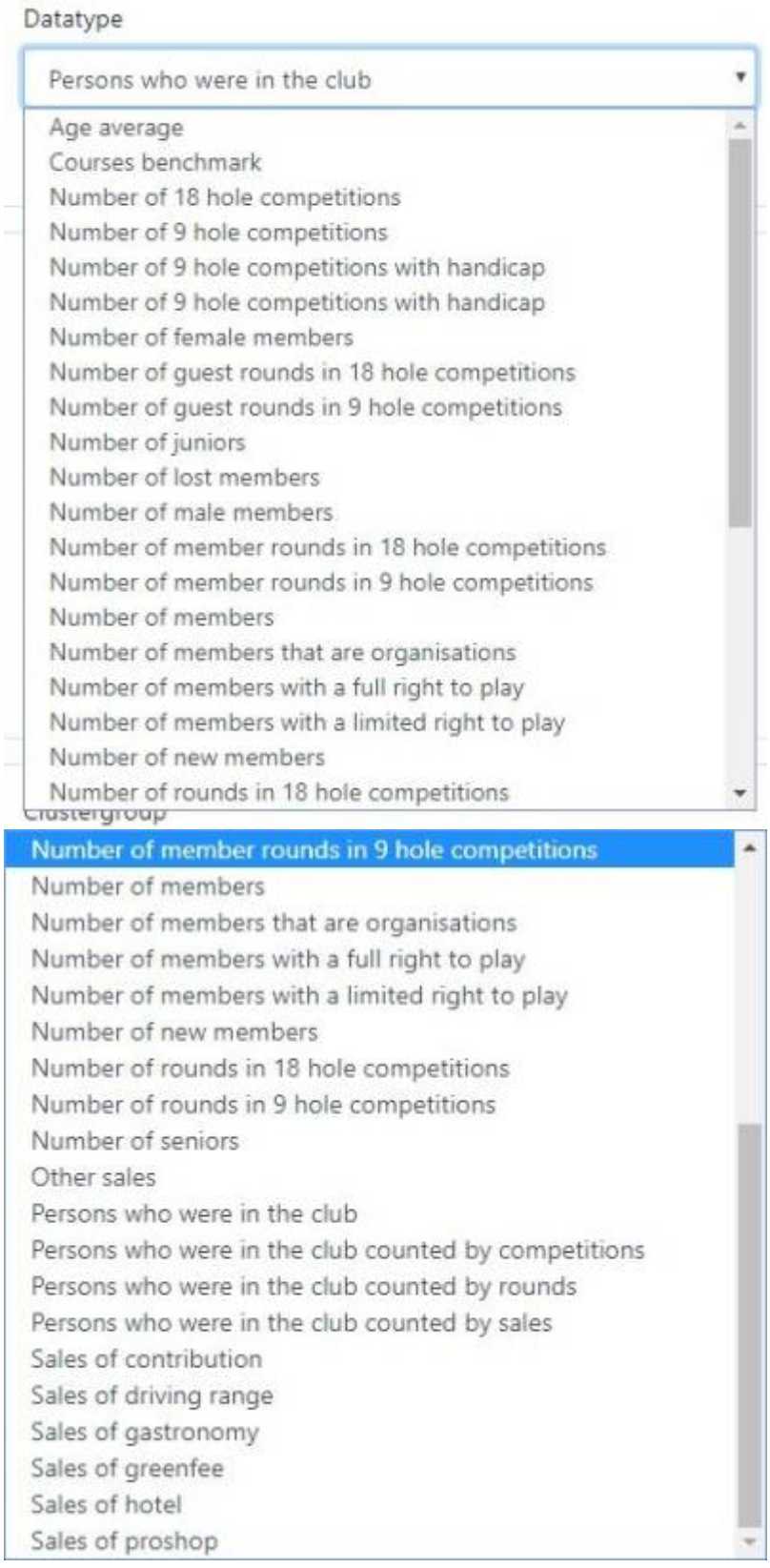


1: The possible selection options per user are listed in the header: DASHBOARD, REPORT, CLUBS, CLUSTER

2-Report: Templates/reports can be created here for quick access to regular reports

3-Date: Selection of the date range for the evaluation

4-Data type: Selection of data and thus analyses for the report



5-Formula: The previously selected DATATYPS can be brought into relation with the formula field. In the screenshot, for example, „persons who were in the club“ and „sales of gastronomy“ are subtracted using the formula „[30]/[33], so that the „turnover per visitor“ is calculated. **IMPORTANT**If you do not want to use a formula, the number of the selected data type must still be entered in the field, otherwise no values will be displayed. For example, “[33]„ if you only want to see the data „persons who were in the club“.

6-Datagroup: This selection can be used to define different groups from the CLUSTERs that can be compared with each other in a report. The CLUSTER selection includes all options that are filled in by the systems during configuration.

7-Clustergroup: Definition of the CLUSTER for the evaluation, also possible in connection with different groups (see „5“)



8-Update diagram: To display the data, the „Update Diagram“ button must be selected

The „course benchmark“ report is calculated as follows:

mgmtrep_rundenberechnung_v2.pdf