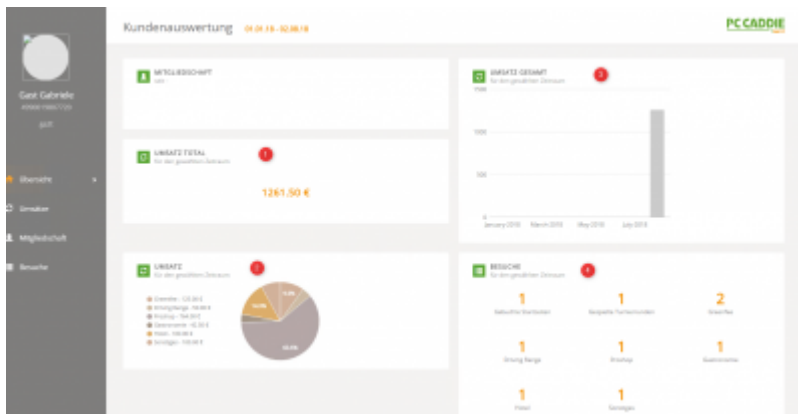


Business Dashboard



in this meaningful customer dashboard PC CADDIE shows the collected golf-relevant core information in a clear design for all customers starting with 2019. Each PC CADDIE customer will be able to personalize and pre-define the Business Dashboard for their golf course. Like a customer report page, the Business Dashboard displays all key figures and differentiates them according to point of sale (profit centers), sales and visitor numbers, and membership data.

All business figures can be automated from 2019, and easily viewed in context. Further reports on performance evaluation according to profit centers, in comparison periods, can be compiled and provided with the PC CADDIE Management Report Software Tool.

Prices: the Business Dashboard will be an integral part of PC CADDIE Customer Management *Business* starting with 2019, and will be available to customers free of charge.

Important: An initial setup report and PC CADDIE fee management are required for display. Please contact the support at support@pccaddie.com.

Prerequisites

The corresponding configuration should be made in the management report, to ensure a reasonable distribution of sales in the corresponding profit centers. The menu item can be found under **Persons - Management Report**. The explanations can be found here: [Management report](#) .

Customer Dashboard for members or guests

In the customer mask, click on the button „Report“ on the right-hand side. This will open the dashboard.

Person: Tester, Timo

Name
Suchkürzel: teti Nr. 049.9001.002009 Nr. wählen
Titel: Briefanrede
Vorname: Timo
Nachname: Tester

Event Kasse Timetable Intranet

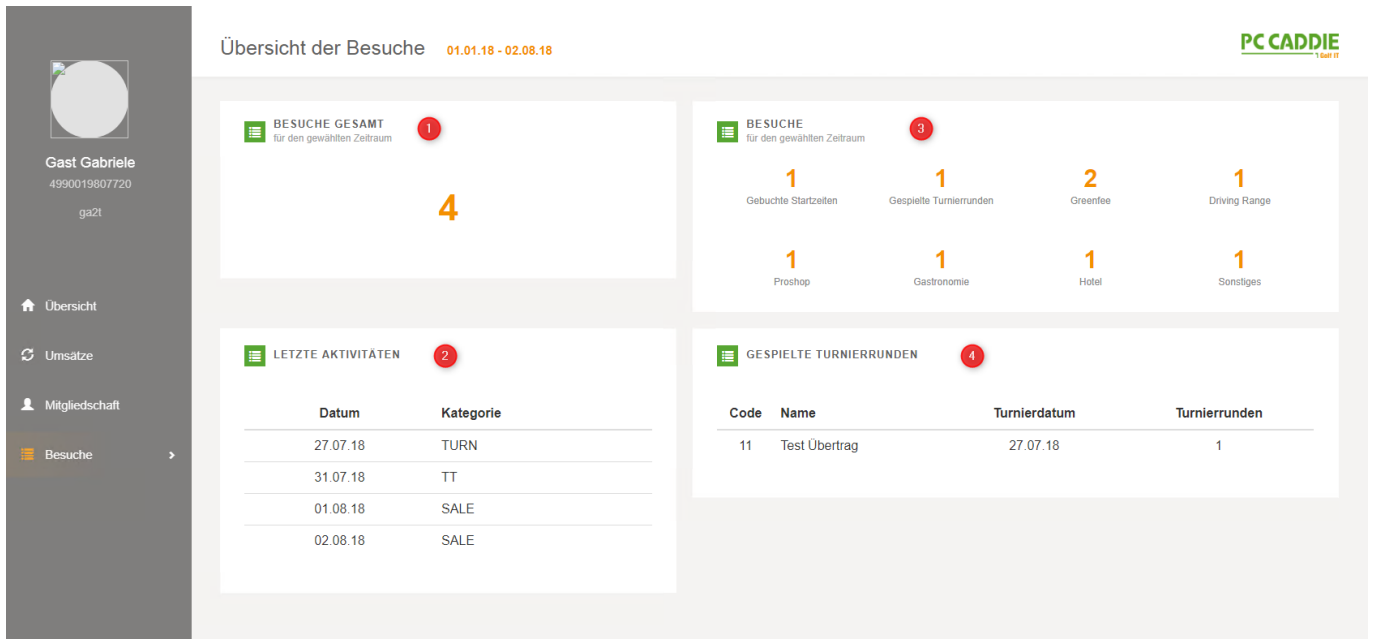
Merkmale Adresse 2. Adresse Zahlung Infos Memo

EGA-Vorgabe: Stammblatt
Heimatclub
Heimatclub-ID: 002009
Geschlecht: 1 - Männlich
Altersklasse: 5 - Young Senior
Mitgliedschaften: 1 - Aktiv
Status: 1 - Individual
Status: 0 -
Additional info
Spielrecht: volles SR DGV-Ausweis
Geburt: 01.01.1970 [49]
Eintritt: 05.01.2014 [5] Datenschutz
Austritt: . .

Filter (F12)
Neu
Sichern (F11)
Löschen (F5)
Kopieren (F6)
Report
Umsatzkonto
Drucken (F8)
Word/Export
SMS
Online
Karte
Sperren
Rabatt
Ende

Visits

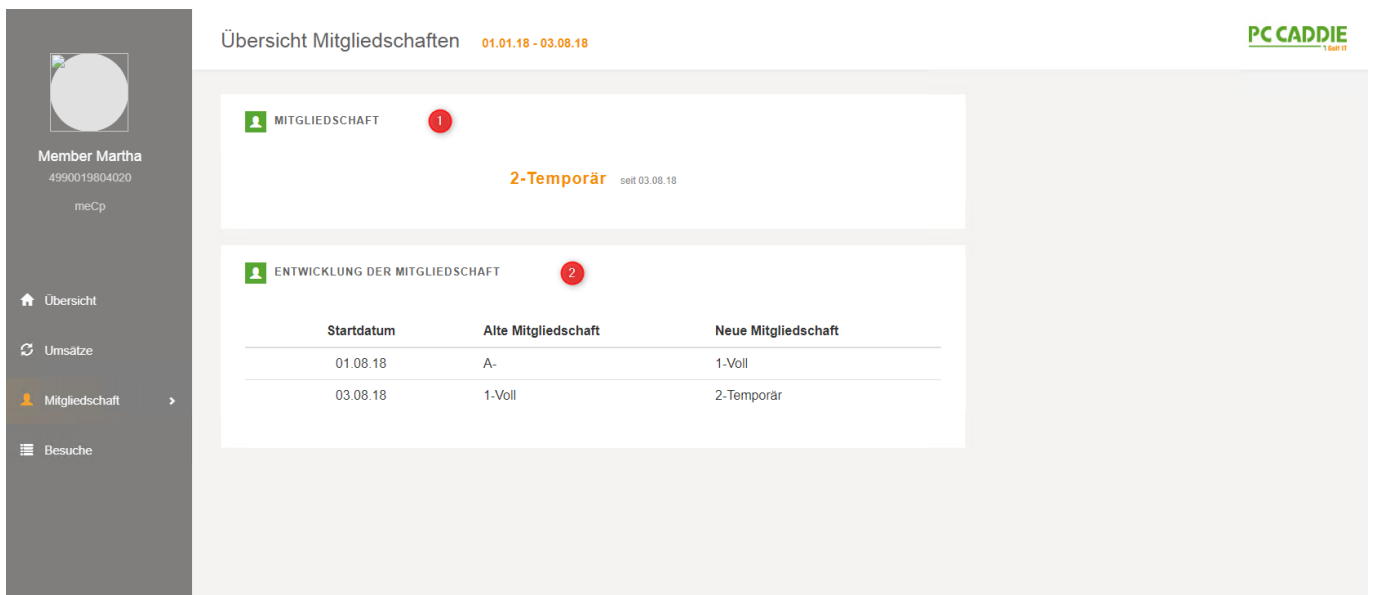
Find different charts of how many times a guest stays on your golf course for a certain period of time under **Visits**. The period considered in our example is 01.01.18 - 02.08.18. The time period is not freely selectable; PC CADDIE always calculates automatically from 01.01. of the respective year to the printing date.



1. Total number of visits.
2. The last activities depending on whether it is a timetable booking (TT) or a tournament booking (TURN) or a sales booking (SALE).
3. The number of visits depending on the start time, tournament rounds, green fee, driving range, pro shop, catering, hotel or other.
4. The played tournament rounds in the selected period.

Membershifft

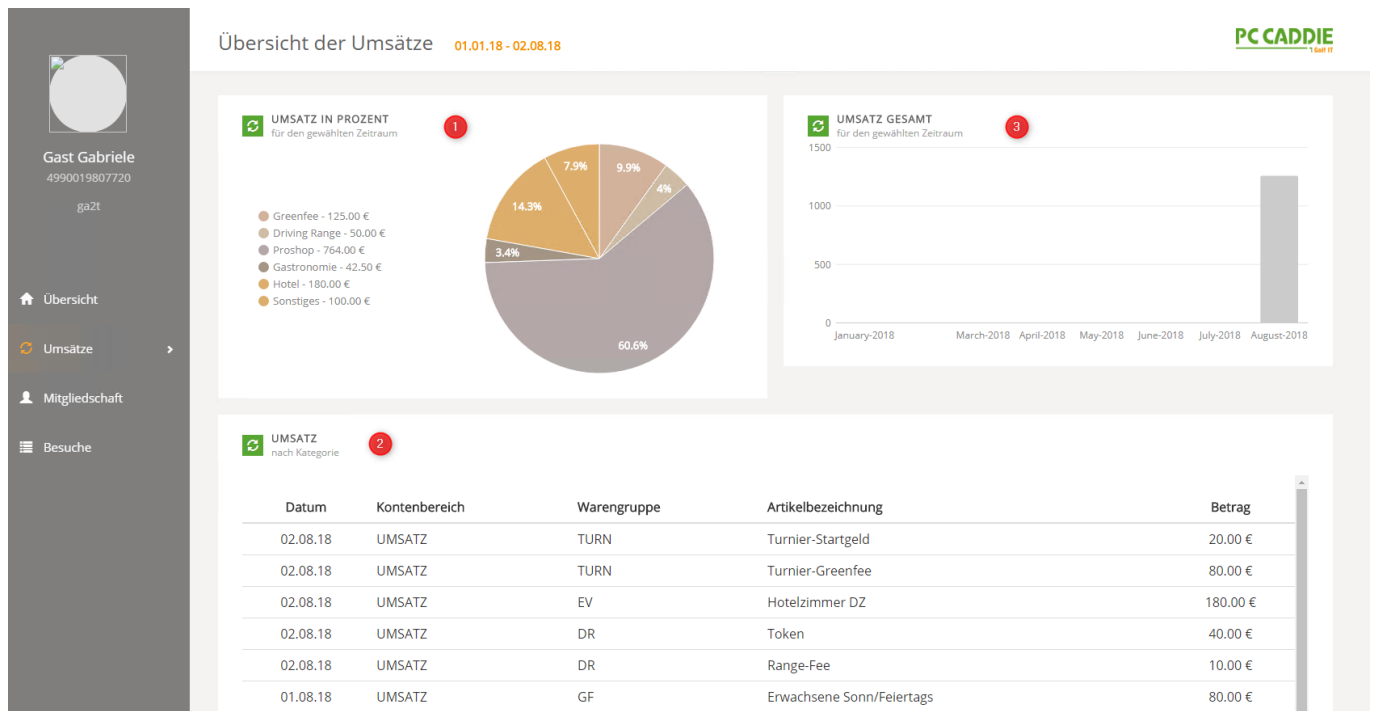
You can view these membership data via the menu window **Membership**:



1. Current membership
2. Membership history

Sales

Under Sales, the Customer Dashboard shows you the following:

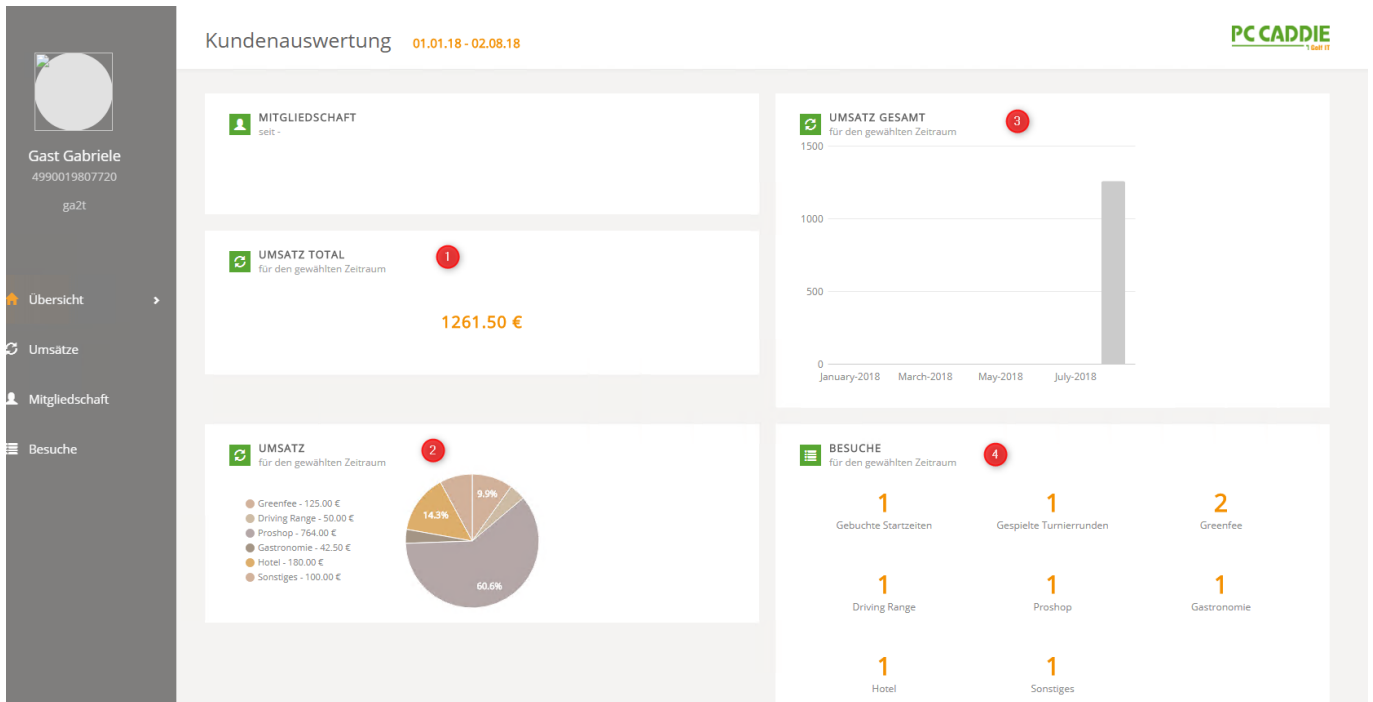


All sales figures are gross amounts.

1. Sales in percent depending on profit center green fee, driving range, pro shop, catering, hotel and miscellaneous.
2. Sales broken down by account area, merchandise category, article description and amount.
3. Sales chart by months.

Overview

The overview presents the following:

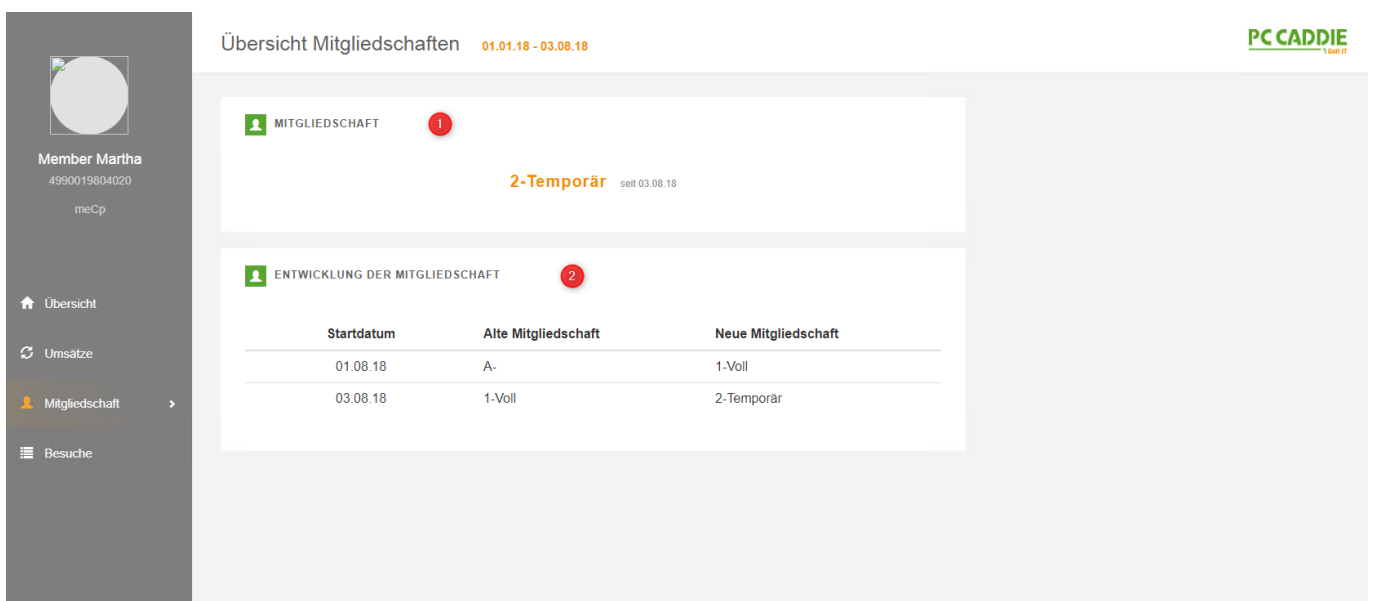


1. Total sum of sales in the selected period.
2. Total sales divided into the profit centers green fee, driving range, pro shop, catering, hotel and miscellaneous.
3. Total sales divided by months.
4. The number of visits per tee time, tournament rounds, green fee, driving range, pro shop, catering, hotel or other.

Customer Dashboard for a member

Our example is Martha Member:

The additional option **Membership** is available for members.



1. The current membership.

2. The evolution of the membership status.